



Small Adventures. Big City.







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39 X 7 Minutes

Ages 4-7



**Lili**

Lili, 7, is an active and busy city girl. She likes to take credit for things and be praised for good work. Lili is cautious, orderly and follows rules.

Like her mom, she loves throwing a party, especially to celebrate the Persian New Year with her family. Lili loves to paint and read.

Favorite Park Activity: Monkey Bars







## Sam

Sam, 7, is Lili's partner in crime. He is mostly relaxed and doesn't worry too much, though he can get flustered easily if things are not going his way.

He has an older sister Sara who is 10. He and his family live next door to Lili. Sam's dog Lucy, an old, large poodle is constantly getting chased by Kensington and really afraid of him, despite being twice his size.

Sam likes to fly his home-made kites but his favorite thing is his grandmother's special Chinese Chicken Soup dumplings.

Favorite Park Activity: Flying his Kite





**Luc**

Luc, 4, is as fast-paced and excitable as can be. He is a finicky eater. He loves wheels of any kind, cars, roller blades, scooters, anything that goes.

Luc was born in Haiti. His dads Paul and Bayani adopted him when he was just 6 months old. Bayani and Luc love to speak French in front of Paul as their “secret” language and laugh and laugh and laugh...

Favorite Park Activity: Slides





# Amala

Amala 6, lives below Lili and is a caring, conscious and deliberate person. She is often found in the community garden planting fresh herbs and sharing them with her neighbors. Amala also loves animals and often tries to play with Kensington, who is not impressed.

Amala's mom Shamila is a great cook and has the best Chicken Vindaloo recipe, which her husband Frank often enters into cooking contests.

Favorite Park Activity: Gardening





# Mrs. Oldstein

Mrs. Oldstein is the eccentric neighbor, elegant, kind, and a world traveler. She often sets up little mystery challenges for the kids in her cramped apartment and let's them solve riddles and games. Her parrot Pele has a big appetite for Brie.



## Ivan

Ivan is the caretaker of the building and has been there since forever. He is hard of hearing and refuses to retire. Every day, Ivan dutifully cleans the carpets and takes out the garbage. If anyone says anything about his building or his tenants, he comes to the rescue.

# Story Ideas

## Lanterns & Wishes For All

When the kids make Chinese New Year lanterns, they can't wait to wish on them for stuff they really want like bicycles and chocolate. But when they see that Ivan is sad, will they reconsider what they're wishing for? And is the best wish ever simply seeing Ivan smile for once?

## The Fancy Food Show

When famously finicky eater Luc refuses to eat spinach at Amala's Fancy Food Show, the gang tries everything to bribe him to try it. But by the time he finally chooses to taste it (and finds he loves spinach South Asian style) will there be any left?

## Apartment 4C

At Halloween, when the spooky apartment at the end of the "Haunted Hallway" puts up decorations for trick-or-treaters for the first time ever, who will be brave enough to make the journey and ring the bell? And will what they find there actually be a monstrous good time?

## Home Remedies

The neighbors are having a Stack-A-Cup Competition. Lili's team is defending their championship title and very excited. Just before go-time, Lili gets the hiccups. How can she stack cups with hiccups? With so many helpful world remedies, can she cure them before the big competition?























tvokids

ICI  TÊLÉ



Knowledge:kids

CMF  FMC



 **COGECO**  
Cogeco Fund

**BIGBADBOO**  
STUDIOS

39 X 7 Minutes

Ages 4-7

Executive Function

DM Component



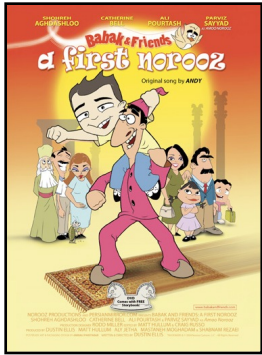


16 HUDSON



- Founded in 2008: Vancouver & New York:  
*Making Kids World Citizens*
- Produce & Distribute Content
- 2D Animation Studio from script to post
- Online games, comic books, websites, apps  
and curriculum materials
- 2D: Flash & Harmony
- Original shows: Babak & Friends, Mixed  
Nutz, 1001 Nights, Lili & Lola
- [oznoz.com](http://oznoz.com) - VOD for bilingual kids





**MIXED NUTZ**



*1001 nights.*



**TELETOON**

**Disney CHANNEL**

**CN**

**CBC Radio-Canada**



**BIGBADBOO**  
STUDIOS

# Our Founders



**Aly Jetha - CEO & Co-Founder**

- Creator/Writer/Director – *16 Hudson, Lili & Lola, 1001 Nights*
- Producer/Director - *1001 Nights, Mixed Nutz, Babak & Friends*
- Program Director - United Nations NGO
- Management Consultant - Bain & Co.
- Founder & CEO - 4 successful companies in Technology, Consumer and Children's Entertainment
- University of British Columbia (Poli Sci *cum laude*) & Berkeley Law (*Juris Doctor*)
- Vancouver's 40 Under 40
- 15 LEO Nominations and 4 wins for *1001 Nights*

**Shabnam Rezaei - President & Co-Founder**

- Creator/Writer/Director – *16 Hudson, Lili & Lola, 1001 Nights*
- Producer/Director - *Mixed Nutz, Babak & Friends*
- Financial Software Executive with Misys, Deloitte & Touche & EXIS
- Founded Cultural Magazine PersianMirror.com
- University of Pennsylvania Dual Degree CS/Ger Lit
- New York University MBA
- Stevie's Canadian Entrepreneur of the Year 2009
- Vancouver's 40 Under 40
- Ernst & Young Winning Women Winner 2009
- 15 LEO Nominations and 4 wins for *1001 Nights*
- Speaks 5 languages



# Broadcasters & Awards

## Notable Awards

- 4 Leo Awards, 15 Nominations
- Mip Junior Licensing Challenge 2011 Finalist
- Mip Junior Top 30 - #1 Most Viewed Show
- 1 Platinum & 1 Gold PIXIE Award: Best Animated Series
- Cynopsis Kids Imagination Awards - TV series based on Books Finalist
- Cynopsis Kids Imagination Awards - K2-11 Comedy Finalist
- Cynopsis Kids Imagination Awards - Tablet-based Game Finalist
- Cynopsis Kids Imagination Awards - OTT series Winner 2016
- Youth Media Alliance Canada: Award of Excellence in Animation
- Chashama Film Festival Winner
- NYTV Film Festival Audience Award Winner
- WAALM Award: Best Animation





## 7 Habits Animated Educational Series

- Bible Production
- Script Writing
- Animation and Pitch
- 3 X 7 minute
- 2D Animation - Adobe Flash



## Feature Film Main Title Sequence

- Animated the introduction to Hollywood Movie "Jimmy Vestwood: Amerikan Hero" starring Maz Jobrani & Deana Russo
- 2:30 minutes script to post
- 2D Animation - Adobe Flash

# Sample Clients



## Fisher Price "Star Station"

- Toys & Gaming - Karaoke Style Toy for Children Ages 3+
- 2D Animation - Flash
- Animated 30 Dancing Avatars with 15 individually choreographed dancing steps.
- Characters included a Rock Stars, Cats, Cowboys, Hula Girls, Bears and others



## BC Transit Commercials "Be a Hero"

- To make riding transit "cool" again
- Largest Transit System in BC over 1 M riders
- 2D Animation - Flash
- 30 s & 60 s music ad with Slam Poet Shane Koyczan



## Runaway Products

- 3 X 15 Infomercials for "Cash Your Gold NOW"
- Prepared for 3 regions (US, UK & Ireland) in varying lengths
- 2D Animation - Flash
- Design & Animation "Charles Newbury", English Banker

