



Lena & Leo

Big Bad Boo Studios Vienna



Lena & Leo

**MUSICAL
SERIES**

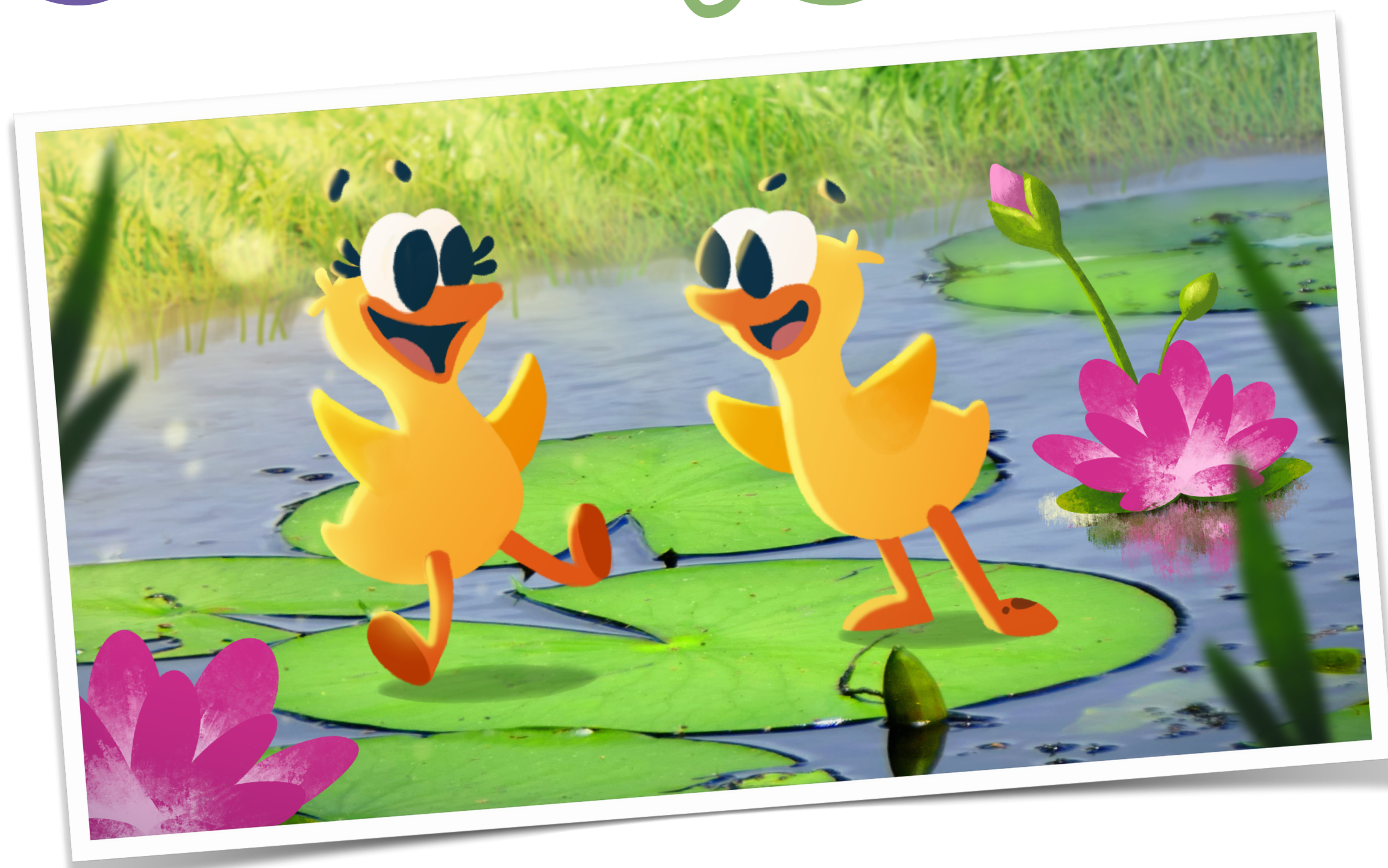
Mixed Media
Ages 2-4
26 x 3 minutes



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LOGLINE

In this early-age, soft musical series, twin sister and brother Lena & Leo, two adorable yellow ducks, jump into the pond under the willow tree at Vienna's most famous musical Stadtpark. We follow their adventures throughout the four seasons, and with them, encounter colourful worlds filled with beauty and music.

This is an animated, mixed media, children's television series with 26 episodes in the first season.

Secured partners and collaborators include famous preschooler singer Jonina, Viennese Photographer Anna Maria Dew, Lazy Days Music Germany, Speck Studios Austria, and ORF Austria.

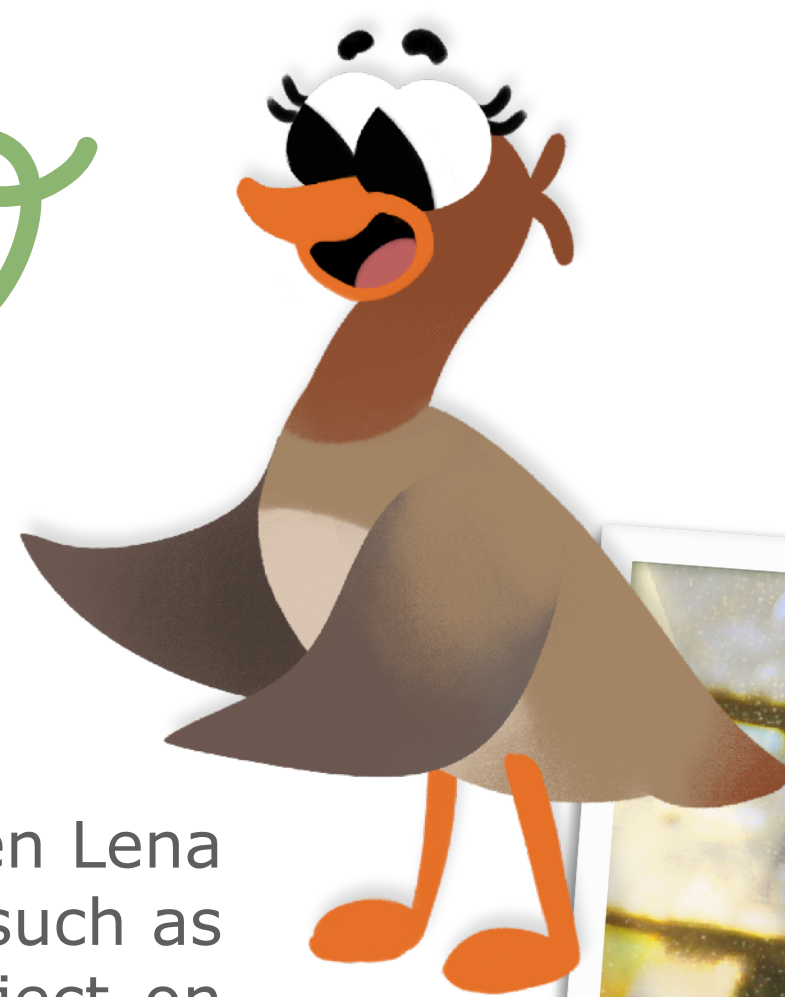


SPECK
STUDIOS

POST PRODUCTION | SOUND | MUSIC

BIGBADBOO
STUDIOS

Lena & Leo



EPISODE STRUCTURE

Episodes open up with a non-dialogue conflict between Lena and Leo, which is often a comedic slapstick moment such as the Milo falling in love with a shiny and curious object on the bench, or the Leo trying to turn off the alarm clock, even though Lena loves it.

Following the comedy, we go for a swim or explore a park location, where the song is then sung.

In this series, we introduce young audience members to classic German preschool songs such as:

- Hoppe Hoppe Reiter
- Aramsamsam
- Drei Chinesen
- Die Affen rasen durch den Wald
- Grün, grün, grün



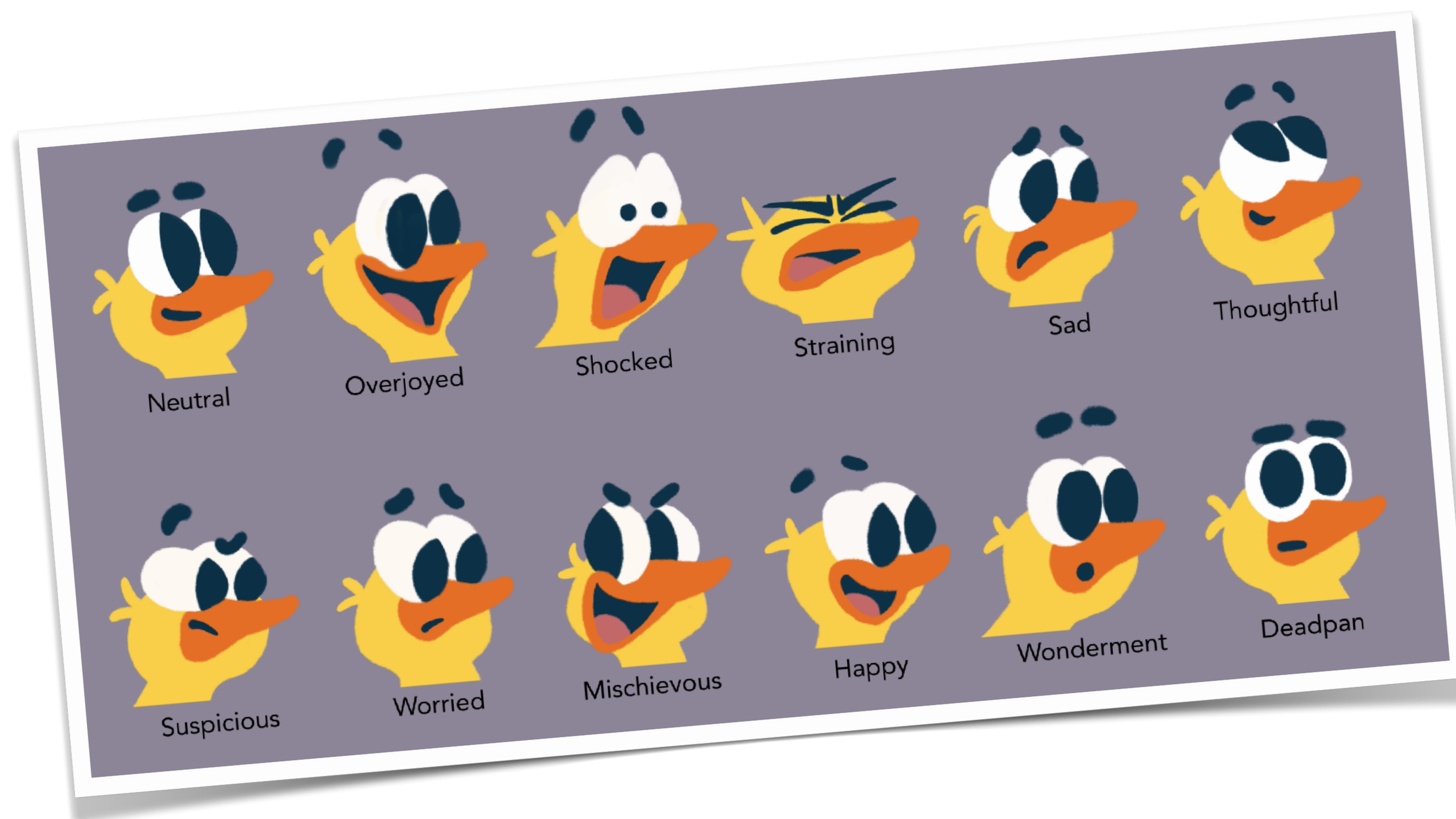
Lena & Leo

CHARACTER DESCRIPTIONS

TWINSIES!

Lena - Leo's twin sister, Lena is a very excitable and happy-go-lucky duck. She loves adventure, jumping up and down, especially into puddles, and of course swimming in the lake. Lena cannot sit still.

Leo - Lena's twin brother, likes to take naps. Lots of them. He takes things easy, and lets the day come to him. In line with his character, Leo is a fan of slow music, boat rides and watching the sun set.



Always at odds with each other, these two agree on one thing: they LOVE music. Every episode will start with a small scenario with the siblings, their mama duck, and friends, and then go right into a famous song.

Lena & Leo

CHARACTER DESCRIPTIONS

Mama Trelli - Mama Trelli is a nurturing and patient single mother who loves her adventurous ducklings dearly. With a gentle demeanor and a heart full of warmth, she guides her children through the ups and downs of life in the park.



Milo the Mischievous Squirrel - Milo has a knack for collecting shiny objects. Her antics often lead to playful conflicts with Lena, who is protective of her brother Leo. Despite their differences, Milo's adventurous spirit adds an element of excitement to the group's everyday life in the park.



Lena & Leo

CHARACTER DESCRIPTIONS

Daisy the Daring Turtle - Daisy is a slow-moving but daring turtle who loves trying new things. Her fearless nature contrasts with Lena's cautious approach, creating entertaining dilemmas as they navigate through the challenges of the park.



Karl the Quirky Koi - Karl is wise a distinctive moustache that adds to his charm. Residing in the serene pond of the park, Karl serves as the resident storyteller, regaling the young ducklings with tales of adventures from his aquatic world.



Lena & Leo

CHARACTER DESCRIPTIONS



Bella the Badger - Bella is a bubbly and energetic badger who loves organizing events and parties in the park. However, her hyperactive nature clashes with Leo's laid-back attitude, creating amusing scenarios as they try to plan various activities together. Bella's enthusiasm brings a burst of energy to the group.



Oli the Owl - Despite his forefathers, who were all wise and scholarly owls, Oli is interested in leaves. Brown leaves, yellow leaves, green leaves, or anything that might remind him of a leaf. He collects them and often puts them up as art in his little house. Oli is hopelessly forgetful and a constant source of whimsy in the park.



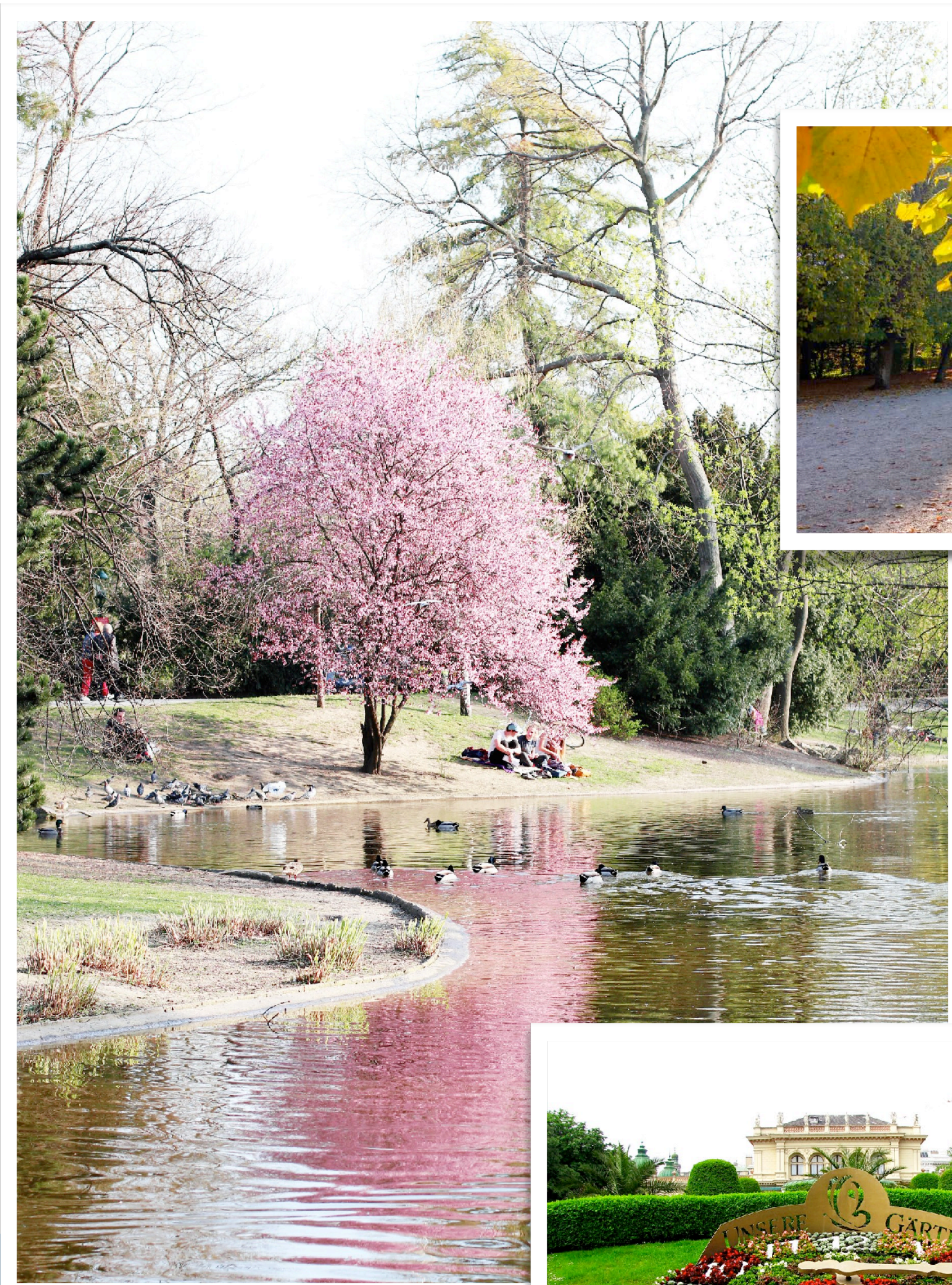
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THE SETTING

The Lena & Leo series takes place in the very real and iconic Stadtpark in Vienna, Austria. Stadtpark is one of the most famous and beautiful parks in all of Austria and houses important history, such as the gilded bronze monument of Johann Strauss and the Kursalon.

Given this incredible setting, we plan to use the important corners of the park. As we follow Lena and Leo throughout the four seasons, we learn about Austria's history, the animal life within the park and also the four seasons.

Our young audience can experience nature in a familiar setting and discover new areas of the park. They can witness how the fauna interacts with this changing environment.



Lena & Leo



THE TEAM

Based in Vienna, the Lena & Leo series will be creatively led by Big Bad Boo show creator and director Shabnam Rezaei, executive producer Aly Jetha.

Team members include Art Director Amir Abou-Roumie, Photographer Anna Maria Dew, and Production Coordinator Shelly Gertan. Story writing and composition will be lead by Shabnam Rezaei and hired preschool writers.

Music will be a collaboration between Jonina and Peter Rösner from Speck Studios Austria.

Animation will be managed by Line Producer Paddy Gillen in Vancouver.



Lena & Leo

DIRECTOR'S STATEMENT

Lena & Leo uses a mixed media technique to project a unique look and feel that will be unrecognizably Lena & Leo. With this use of mixing animated characters in a realistic photographic background, from the actual Stadtpark, we aim to project a beautiful, safe and iconic preschool brand. We will use bright colors, contrasting shapes and distinct expressions for comedy and story.

This is important because we know our young audience is very impressionable and we aim to create a classic series that will never go out of style and remain as a symbol of Vienna and Austria for generations to come.



-Shabnam Rezaei





ABOUT US

Based in Vienna, with offices in New York, and Vancouver, Big Bad Boo Studios produces and distributes inclusive quality family programming.

Shows include *The Bravest Knight* (Hulu Original), *16 Hudson* (TVOKids/Radio-Canada/Knowledge Kids), *Lili & Lola*, and *1001 Nights* (Prime Video), airing in 80 countries in 15 languages.

Since inception in 2009, the studio has developed digital media games, comic books and curriculum programs, including implementing civic education project in 15 countries with partners UNICEF and Save the Children. Our digital content includes short videos, web games, iOS Literacy apps, interactive storybooks, and Virtual Reality.

Big Bad Boo is currently producing *16 Hudson* Season 4 and climate change series *Galapagos X*, set to appear on ORF Austria later this year.

The company's own streaming SVOD *Oznoz* provides cartoons in 10+ languages including *Thomas and Friends*, *Babar* and more.



AWARDS

Here are just some of our recent awards:

- 4 MIPCOM Diversify TV Awards Kids Category Nominations (2018, 2019, 2021, and 2022) and 2 Wins (2019 and 2021)
- 7 Telly Award Wins 2021: Best Children Series, Animated Series, 2D Animation, Direction
- 6 Leo Awards with 25 Noms (2012-2021)
- GLAAD Award 2020: Best Family Programming: *The Bravest Knight*
- Prix Jeunesse Finalist 2020: *16 Hudson*
- Kidscreen Award Best Web Series Win 2020, Best Game Nomination 2020
- Mipcom Diversify TV Awards Kids Category Nom 2019, Win 2019
- Mip Jr Licensing Challenge Finalist
- Mip Jr Top 30 - #1 Most Viewed Show - *1001 Nights*
- Cynopsos Kids Imagination Awards - 4 Noms, 2 Win: Best Tablet-based Game Winner, Best Preschool OTT Series 2016: *Lili & Lola*



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REFERENCE WORK

Big Bad Boo's Award Winning Series "16 Hudson"
<https://www.youtube.com/watch?v=5pmIhIa7gyo>

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