

ISLA
MAGANDA

VISUAL IDENTITY



PRIMARY LOGO



PRIMARY MONOCROMATIC LOGO



ALTERNATIVE MONOCROMATIC LOGO



Primary Logo Colour
*GREEN



#ADD63B
R173, G241, B59
C40, M0, Y86, K0

YELLOW



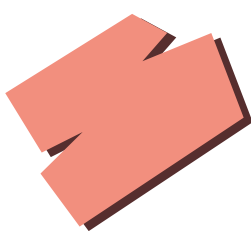
#F5E061
R245, G224, B91
C8, M7, Y72, K0

ORANGE



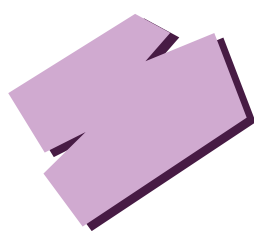
#F7C24F
R247, G194, B79
C3, M27, Y76, K0

PINK



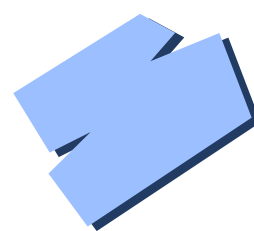
#F18F7E
R255, G145, B125
C0, M55, Y45, K0

PURPLE



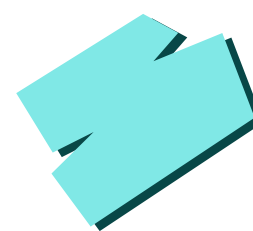
#D0AADO
R212, G171, B219
C20, M40, Y0, K0

BLUE



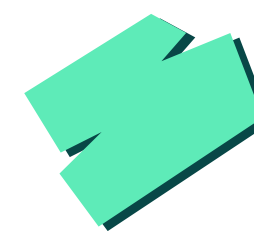
#9CBFFF
R156, G191, B255
C42, M20, Y0, K0

TEAL



#80E8E5
R128, G232, B229
C48, M0, Y18, K0

OCEAN



#5EEBB8
R94, G235, B184
C55, M0, Y43, K0

LOGO AND COVER TITLE

Pineapple, AbBbCcDdEe 12345

MAIN HEADINGS

Acme, AbBbCcDdEe 12345

SUB HEADINGS & COPY

Roboto Bold, AbBbCcDdEe 12345

Roboto Light, AbBbCcDdEe 12345

