

Ru at Red River

Co-producers: Big Bad Boo (Canada) and GAPC (Canada)

Format: 26 x 11 minutes

Style: 2D animation

Budget: US\$3.8 million

Status: Currently in development with CBC Kids, with two scripts and a pitch bible available. Next up on Big Bad Boo's to-do list is attracting international broadcasters, producers, distributors and investors.

Delivery: Q3 2026

In the friendly community of Red River, a duck named Fergus and several young woodland creatures with visible and invisible disabilities learn to navigate the world, helping each other along the way. The cast includes Ru (a raccoon with anxiety), Silas (a turtle with mobility issues) and Mika (a visually impaired bunny). In one episode, the critters are excited to go to Red River's new bake shop, which has stairs that are a challenge for Silas. So they decide to make a ramp so they can all go in for cupcakes. This fun take on representing disabilities is the brainchild of Celeste Koon, who has written for Sesame Workshop, TVOKids and CBC Kids.

